

EXPLORE UNITED WAY'S 2024-2025 REPORT TO THE COMMUNITY

At United Way of Greater Cleveland, we believe everyone deserves the chance to build financial stability and plan for the future. That belief guides our work, connecting people to help when they need it, investing in solutions that work, and partnering across our community to create lasting change.

PROVIDING THE RIGHT HELP AT THE RIGHT TIME

A single setback can quickly become a crisis. That's where United Way 211 comes in as a bridge from crisis to stability for families across Greater Cleveland, keeping working people working and moving toward better opportunity.

BUILDING INNOVATIVE SOLUTIONS WITH OUR UNIQUE INSIGHTS

Combining real-time United Way 211 data with research like the ALICE Report, we gain a clearer picture of what families are facing. We use these insights to fuel advocacy and shape smarter solutions, driving meaningful change where it matters most.

WORKING TOGETHER TO SUPPORT ECONOMIC MOBILITY FOR ALL

By incubating innovative programs and working with a strong network of community partners, we deliver critical supports throughout Greater Cleveland, driven by trust and a shared commitment to improving lives.

UNITED IS THE WAY

Scan the QR code for the full 2024-2025 Annual Report. Explore impact data, personal stories, and new videos that bring the people and progress to life.



Scan for the full
digital Annual Report.



UNITED WAY
Greater Cleveland



INVESTING IN OUR COMMUNITY

United Way of Greater Cleveland believes everyone deserves the opportunity to build a secure and fulfilling life. This focus on expanding economic opportunity and mobility across Greater Cleveland is advanced in partnership with residents, donors, corporate and philanthropic partners, and government agencies.

85 cents of every dollar goes directly to community initiatives creating meaningful, local impact.

\$16.8M
Direct
Investments

\$7.3M
Managed
Resources

\$24.1M
Total Community
Investment

Total Expenditures \$21.9M

United Way 211 and other direct services to the community
\$7.9M

Investment in community agencies
\$5M

Donor-designated investment in community agencies
\$4M

Management & General
\$2.7M

Community Awareness
\$2.3M



MANAGED RESOURCES \$7.3M

United Way of Greater Cleveland frequently acts as a financial manager or administrator for other non-profit organizations and public entities. These dollars are typically secured by United Way of Greater Cleveland and invested directly back into the community to address the root cause issues of poverty.

HOW TO GET INVOLVED



Scan to
get involved.

United Is The Way to build momentum for lasting change across our region. There are many ways to make an impact, including monthly giving, online donations, matching gifts, workplace campaigns, corporate sponsorships, volunteering, or joining a United Way affinity group.



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